

# Physicians for Social Responsibility 2008 Annual Gala Dinner

June 8, 2008 \* Fairmont Miramar Hotel, Santa Monica, California

## Sponsorship Opportunities

### NOBEL PRIZE UNDERWRITER

\$15,000

Two tables of ten at the event (most preferred seating) • Twenty tickets to the VIP pre-reception • Full page ad in the Nobel Prize Underwriter section of the Tribute Book • Listing as a Nobel Prize Underwriter Sponsor in all printed materials, whenever possible • Special recognition during the event program and in press releases • Recognition in PSR-LA's *Prescription for Action* newsletter

### PEACEMAKER

\$10,000

One table of ten at the event (preferred seating) • Ten tickets to the VIP pre-reception • Full-page ad in the Peacemaker Sponsor section of the Tribute Book • Listing as a Peacemaker Sponsor in all printed materials, whenever possible • Special recognition during the event program and in press releases • Recognition in PSR-LA's *Prescription for Action* newsletter

### ENVIRONMENTAL HEALTH CHAMPION

\$5,000

One table of ten at the event • Ten tickets to the VIP pre-reception • Full-page ad in the Environmental Health Sponsor section of the Tribute Book • Listing as an Environmental Health Sponsor in all printed materials, whenever possible • Special recognition during the event program and in press releases • Recognition in PSR-LA's *Prescription for Action* newsletter

### HEALTHY COMMUNITIES CHAMPION

\$3,000

One table of ten at the event • Listing as a Healthy Communities Sponsor in all printed materials, whenever possible • Recognition in PSR-LA's *Prescription for Action* newsletter

### TABLE CAPTAIN

\$2,250

Sell or purchase a table of 10 tickets at \$225 each for a total of \$2,250 • Listing as a Table Captain in all printed materials, whenever possible • Recognition in PSR-LA's *Prescription for Action* newsletter

## Tickets

\_\_\_ INDIVIDUAL TICKET(S) AND VIP RECEPTION @ \$350

\_\_\_ INDIVIDUAL TICKET @ \$250     \_\_\_ INDIVIDUAL TICKETS FOR GROUPS OF 2 OR MORE @ \$225

\_\_\_ SPONSORED TICKET(S) FOR MEDICAL STUDENTS @ \$225

## Tribute Book

BACK COVER \$3,000

(7 1/2" wide x 10" high)

INSIDE COVER (S) \$1,500

(7 1/2" wide x 10" high)

NAME LISTING \$100

FULL PAGE \$750

(7 1/2" wide x 10" high)

HALF PAGE \$400

(7 1/2" wide x 5" high)

QUARTER PAGE \$200

(3 1/2" wide x 5" high)

BUSINESS CARD \$150

(3 1/2" wide x 2" high)

Please submit ads as black and white artwork. The size listed above is the live space for each ad. If your artwork is submitted digitally, please include a laser print of your ad for reference. We will assist you in the preparation of your ad if necessary. Please provide copy and we will typeset your message. **The deadline for receipt of all artwork is May 28, 2008.**

## Dinner and Payment Information

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

I am requesting a vegetarian meal. (We are only able to provide vegetarian meals to guests who request in advance.)

I/We are unable to participate, but wish to make a contribution of \$\_\_\_\_\_.

Payment:  Check  Visa  MasterCard  Amex

Credit Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_ Signature \_\_\_\_\_

Please make checks payable to: PSR-LA (Federal Tax I.D. #95-3956136)

Please mail or fax this form to: Denise Duffield, PSR-LA, 617 S. Olive Street, Suite 810, Los Angeles, CA 90014-1629, 213-689-9170 ext. 102 phone · 213-689-9199 fax · dduffield@psrla.org · www.psrla.org